Feel the FUTURE
1st Trade Fair for Innovative Digital Solutions
Celje Showground, Slovenia, 19th - 21st October 2017
Dear Business Partner,

Since 2003, Slovenia hasn’t hosted an IT trade fair or an independent event that would enable the key players in the field of information technology to share novelties, ideas and strategies. The situation is more or less the same across the entire Adriatic region. In 13 years the situation in this field has changed dramatically, particularly with digitalisation, which has recently revolutionised entire industries and their business concepts, and is also increasingly affecting our daily lives. Through discussions with numerous industry representatives, we came to the conclusion that such a trade fair is a necessity. We do not want to limit it to Slovenia only – it will be a regional, partly even a global event.

Objectives of Feel the Future, the new trade fair for innovative digital solutions:

- reduce Slovenia’s lag in the field of digitalisation, which is seriously reducing our competitive advantage in some areas;
- support the government’s Smart specialisation strategy;
- support the Slovenia – a green reference country in digital Europe initiative;
- raise awareness about the advantages and risks of new technologies and concepts in the field of information technologies;
- promote smart solutions, reference cases and achievements in the field of digital specialisations;
- match the needs of users with the capacities of digital solution providers;
- in addition to business-oriented activities, include a positive educational, incentive and awareness raising note;
- promote domestic and international cooperation.

We would like the trade fair to help Slovenia as a society to encourage innovations that would turn it from a follower of great technological and social changes to a pioneer and model country. Being declared the first green reference country is a proof that where there’s a will, there’s a way.

Who will be there?

The trade fair will be intended not only for information technologists and other ICT professionals, but also for management and other employees of companies from all industries, public administration and local communities, research and education representatives, health professionals and the general public. Digitalisation is becoming a philosophy and strategy of entire organisations, changing our everyday personal tasks and way of life, which is why it has extended well beyond the confines of IT departments that support digitalisation rather than drive it.

You are kindly invited to join us! Present your solution or solutions and be a part of the first trade fair for innovative digital solutions, which will become one of the important stones in the mosaic of Slovenia’s and the region’s transition into the digital future!

Robert Otorepec, MSc.
Executive director
Celjski sejem d.d.
Smart cities and communities

Smart buildings and homes, including wood chain

EXHIBITION PROGRAMME*

Healthy living and work environment

- Smart cities and communities
- Smart buildings and homes, including wood chain

Natural and traditional resources for the future

- Networks for the transition to circular economy
- Sustainable food production
- Sustainable tourism

Industry 4.0

- Factories of the future
- Health - medicine
- Mobility
- Development of materials as end products

* The exhibition programme is taken from the document Slovenian Smart Specialisation strategy S4.

CONFERENCE PART OF THE FAIR

The exhibition programme of the fair will cover all the mentioned areas of smart specialisation, while the accompanying conference part of the fair will focus on a few areas each year. In 2017, our focus will be on:

- Smart cities and communities
- Networks for the transition to circular economy
- Health - medicine
- Mobility
Apply by 28th February 2017 and take advantage of the early-bird rates for exhibition space and the use of conference halls!

You can invite your business partners to the fair free of charge!

Send an unlimited number of registration codes for e-tickets to the guests you invite! These e-tickets are free of charge for you and your business partners!

Trade fair organiser:

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